OCTOBER 2009



### LIGARE WELCOMES OUR NEW GENERAL MANAGER

Ligare is proud to announce the appointment of Wayne Bywater to the role of General Manager. Wayne's appointment is more like a homecoming, having worked for Ligare 15 years ago, leaving to pursue his management career in other areas of the print industry, and now returning as General Manager.

Wayne has a strong background in print and has held General Management positions for a number of print companies, including both Planet Press and Dominion Colanco. He brings a wealth of knowledge to the role with over 25 years industry experience.

Wayne is a strong believer in Ligare's values and passion for print. "I intend to support Ligare with an energetic approach, strong leadership and convey a high level of integrity," he commented.

Cliff Brigstocke, former Ligare CEO and now current OPUS Print Group CEO, is excited about welcoming Wayne back to Ligare. "I am confident that Wayne's appointment will ensure the business maintains its reputation for high standards and continues to grow as a founding member of the OPUS Print Group."

#### NEW BUSINESS INFORMATION SYSTEM UNDERWAY

Ligare is in the process of implementing a new business information system designed to streamline the complete production and invoicing process. For key clients this also means that there will be a web-based ordering system which will be particularly useful for ordering reprints and new publications with standardised specifications. An announcement will be sent to all clients detailing this new system once it is about to go live early in 2010.

30 years producing books in Australia
1979-2009
Ligare

## 17 September 2009 – 30 years to the day!

Ligare and its entire staff would like to thank every single one of its customers who have been served by us over the past 30 years. We have thoroughly enjoyed working with all our customers and we look forward to helping you with your publication needs for the next 30 years!

John, at The Federation Press, is handed his travel documents for his holiday prize by Debbi Henniker from Ligare



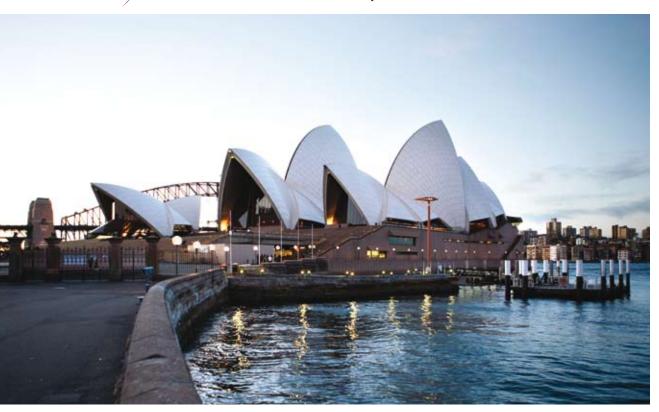
## TIME OUT COMPETITION WINNERS

Ligare offered two holiday packages as prizes for our autumn 2009 TIME OUT promotion – 3 nights on Hayman Island including all flights and transfers. The only condition was to place a job with Ligare valued at more than \$4,000 between March and May 2009.

All qualified jobs were placed into a drawing box and the winners were drawn in June. One prize was for Ligare's regular clients and one was for new clients.

The winners were: The Federation Press for a publication titled: Fair Work, and the other prize went to a self-publisher from NSW south coast Bev Southam for a publication titled: A Primitive Diet. Bev is taking her husband on a well earned break from their organic farm. John won the draw for the prize at The Federation Press and took his wife to Hayman Island which timed well with John's birthday.

# 30 Year Anniversary Celebrations





The Opera House was alight with celebrating and good cheer as some friends of Ligare gathered to celebrate the 30 year milestone. One hundred clients, suppliers and Ligare staff members attended the 30 Year Cocktail Party against the backdrop of Sydney Harbour on Tuesday evening 25th August.

Cliff Brigstocke gave an entertaining welcoming speech in which he declared 17th September 1979 a "boring day in history" apart from one major event – the birth of Ligare. It seems that 17/9/1979 was one of those "no news" days – an auspicious day therefore to begin a business.

Richard Celarc confessed that his passion of book production has only grown over the past 30 years. Beginning as a small hand binding company with a

lease of 200 square metres in an old clothing factory at Surry Hills, Ligare is now spread over 8,000 square metres in the Riverwood plant with a full complement of printing and binding equipment.

Cliff handed Richard a commemorative plaque to mark the occasion which contained a die cut with the original Ligare logo, and a hand-bound leather edition of the book launched at the celebrations: Ligare – 3 Decades.

Ligare - 3 Decades is a book is about the history of Ligare and is available by emailing info@ligare. com.au

# Ligare Sustainability News

OCTOBER 2009

Issue #4

#### CARBON AUDIT

Ligare now measures our carbon emissions with the audit system developed with the assistance of an environmental consultant. This system enables the measurement of the carbon emissions of the plant per quarter, per project and even per page. This means that we can measure how much carbon was emitted for each of our clients' projects. It also means that we have a benchmark with which to measure carbon savings made with improved resource efficiencies as they are implemented within the plant at Riverwood.

If Ligare's clients have their own carbon offset programs then they can use these measurements to offset the carbon emissions to claim that the production of their publication has been offset. Also the carbon offset program that scores the highest from both the Institute for Sustainable Futures and the Australian Consumers' Association is Climate Friendly which invests in wind energy. For more information about this service please contact Karen Morrison at karenm@ligare.com.au



# CLOSING THE LIFE-CYCLE LOOP ON SKIDS

As part of its involvement with the NSW Department of Environment and Climate Changes Sustainability Advantage Program Ligare is part of the "Close the Loop on Skids" Committee. Skids are the smaller pallets upon which most cut sheet paper is transported to printers. These skids have no economic value, unlike standard sized pallets which do have value. Skids are generally made from hardwood, particle board or plastic. Many skids end up in landfill. The skids committee is committed to closing the loop on this transport tool. Alternatives being considered include: recommending back down the supply chain that skids be exclusively made from recycled plastic which requires no fumigation process at customs; and to avoid broken skids ending up in landfill employ someone to recondition broken skids to keep them in the system. NSW DECC will support the research needed to draw a life-cycle analysis of skids and then create the recommendations and implementations necessary to close the life-cycle loop of this currently unsustainable product. The skids committee will be approaching all links in the supply chain for support and information.

#### RECYCLED PAPER

61.5% of fibre used to make paper and packaging board in Australia is from recycled paper and board was recently reported by APIA (Australasian Paper Industry Association). The end products of this recycling are used for packaging boards, newsprint and printing papers. Recycled paper is not used for products which have direct contact with foodstuffs or the production of high white papers where additional de-inking, bleaching and energy are required.

Owing to fibre deterioration paper can only be recycled for re-use 3-5 times with new 'virgin' fibre needed to be continually added. With the

efficiencies of the current paper recycling systems in Australia going into suitable end use products it is useful at present to also support the needed growth of sustainable forestry practices around the world. Currently only approximately 8.5% of the world's forests (or 341million hectares) have either PEFC or FSC certification. Around 60 million indigenous people directly rely on forests for their livelihoods. Certified forests ensure the sustainability of these forests for the people who depend upon them as well as ensure the environmental continuation of the forest biodiversity.

#### CERTIFIED FORESTS AROUND THE WORLD

Country (Information as of June 2009)	PEFC certified forest area	FSC certified forest area
Australia	8,397,872	532,391
Canada	122,680,614	27,784,102
Finland	20,806,165	9,577
Germany	7,336,895	451,711
New Zealand	-	986,065
Norway	9,115,902	29,628
Russia	-	19,764,890
Sweden	7,551,677	9,736,010
USA	33,779,462	11,683,875
Others (13 PEFC & 80 FSC countries)	15,924,362	43,430,493
Total	225,592, 949	114,408,742

### LIGARE SPONSORS THE 2009 AUSTRALIAN EDUCATIONAL PUBLISHING AWARDS

For the fourth year running Ligare has again been the main sponsor for the Australian Educational Publishing Awards which was this year held in Melbourne. Our congratulations go to all the entrants for such an excellent array of educational publishing which was laid out for viewing at Melbourne Town Hall. The master of ceremonies was Brian Dawe who regaled the attendees with his early educational experiences as a young boy in Adelaide. It seems this set him up well for a life of political satire.

Richard Celarc handed the prize to the overall winner Pearson Australia for Sharing Our Stories, a series which introduces primary school children to six indigenous communities and their Dreamtime stories.

